



CONCEPT NOTE

107th FORDA Anniversary

“Bridging Research and People,
Featuring Forestry & Environment’s Issues”

Series Green Events
2020



Urgencies & Challenges: Reformulating 4 pathways of FORDA

Over the past five decades, global population has doubled in size. Natural resources extraction has accelerated environmental damage over last two decades. It is estimated that more than 90 percent of global biodiversity has been lost; pressure on availability of surface water has increased, and approximately half of global climate change impacts has been caused by uncontrolled natural resources extraction. Global trends until 2019 shows a well-being indicator has grown faster than resource utilization. Those trends emerge challenges on how to decouple unbalanced interaction between economic growth and environmental degradation. Thus, negative impacts from economic growth on the environment could be gradually reduced.

More than four decades, a forest resource in Indonesia has played a significant role in boosting Indonesian economic growth. However, the forest management in Indonesia is facing a complex challenges, such; forest fire, biodiversity loss, forest area allocation, agrarian reform issues, social forests, indigenous community management, natural (watershed and climate) disaster, and poverty. Addressing those challenges, every aspect of forestry and environmental challenges should be solved not only through political approach but also through scientific approach. Indeed, the political approach is more powerful rather than the scientific approach due to insufficiently Research and Development playing its role. R & D institutions should improve not only production and coproduction knowledge aspect, but also R & D institution should ensure adopting and adopting process of knowledge as integral part. Decisions cannot discrete from intertwined technical, facts and values. Value judgments play a major role contesting a science to steer forest management.

Considering as Indonesian governmental research institution on the environmental and forestry sectors, Forest and Environment Research, Development, and Innovation Agency (FORDA) is an important key players in developing forestry science and technology. FORDA also has a uniqueness of research entity and the uniqueness is formulated into 4 (four) pathways:

- Firstly, Production, co-production and reproduction of knowledge;
- Secondly, *Debate of science*, urging a campaign and advocating science;
- Thirdly, Enhancing networking & outreach;
- Fourth, Building a Branding, Engaging Commercialization and entrepreneurship on the disruptive information 4.0 era and the virtual society 5.0 era.

A momentum of 107th year's anniversary encourages FORDA for expanding its efforts and for synergizing its resources to gain global and national recognitions. With support from governments and its partners, FORDA commits to develop science and technology on the forest and environmental sector to positively contribute for people welfare as well as advance of knowledge. FORDA has many lesson learned which bring benefits to people and nature. Thereby, these series of events promote a theme entitled "Bridging Research and People, Featuring Forestry & Environment's Issues".

Theme : FORDA Thematic Streams

The overall theme of 107th FORDA anniversary will be "Bridging Research and People, Featuring Forestry & Environment's Issues". The philosophy behind the theme is to reflect a positive contribution of Research and Development on the forest and environment sectors in Indonesia for developing science and giving benefit to people. It

is also to acknowledge crucial issues on environmental and forestry management and it is to offer solutions based on scientifically approach. Furthermore, the approach has considered wider aspects, such as: economic, social, humanity, gender and culture. Those aspects are considered in a holistic manner.

Considering that theme, the series of green event are arranged into thematic pattern, such as: FORDA Youth, FORDA Awarding, FORDA Heroes, FORDA Clean & Health, FORDA Circular Economy, FORDA Talks, FORDA Care, FORDA Journalism Zone, FORDA Business, FORDA Gallery, FORDA Exhibitions. We encourage our partners to bring their ideas and initiatives along the event

Design of Event : The concept of event, Media Coverage strategy and The Uniqueness of event

Each thematic event will be organized by a host event. The host has authorities to design, to organize and to run the event. Ensuring each event run smoothly, it is recommended that each host event organize various activities in the interactive formats, such as plenary/parallel session, group discussion, workshops, business forum, mini seminar, talk show, and so on. It should be ensured that each event provide sufficient time for question & answer session. Furthermore, the host also encouraged to create unusual events, such as: untold stories corner, exhibitions, selfie walls, awarding and heroes, environment and forest movie halls, launch pads, multimedia features, food and beverages floor/ tablets. Giving distinct experiences to audience, events with applicable geographic variety are encouraged to apply. Aim of those all offered concepts is to provide overarching lessons and to contribute to the overall frameworks of FORDA's role.

The series of green events will catch media attention. Widely media coverage could be done by conducting press release and press conference. Both of them will be done on site during the event. Spreading information and key messages also can be done through using other portals, such as: hard news on social media channels; digital newsletters; mailing list and virtual group discussion. To promote the event, host can set up webinars along the 107th FORDA Anniversary events.

For catching global attention, both printed media and online media will be involved as media partners to report all events on 107th FORDA anniversary and those media will spread our news to reach international and national audiences.

Another uniqueness of the event is a dress code. Event organizer and participants will wear culture dress 'Batik' during the event. The Batik itself represents Indonesian cultural richness and FORDA willingly promotes this culture.

Promoting eco-friendly lifestyle is other key messages of 107th FORDA anniversary. Event organizer will put in concepts of reducing, reusing and recycling plastic waste during all sessions of events. Thus, applying those concepts will promote the event as 'green events'.

Agendas

The planned agenda is presented on the boxes below. We invite all centers and institutions to actively contribute as a host event during the series of green event 107th FORDA Anniversary. Also we invite both private and public partners to involve on the event.

				PEAK (July)			
		MODERATE (May to June)		FORDA Business: Bridging Researchers and Investors in a workshop to develop R & D products entering the niche market			
		LIGHT (March to April)		FORDA Exhibition: A massive R & D product exhibition will be organized in main office and branch offices in once upon of time			
BUILD UP (January to February)				POST EVENT (August to December)			
<ul style="list-style-type: none"> ▪ FORDA Care: Visiting and giving a hand to natural disaster victims at Bogor ▪ FORDA Journalism Zone: A capacity building program in journalism sector through in house training. ▪ FORDA Library: Library will arrange a meeting to discuss joint cooperation with other libraries • FORDA Library: A semi documentary movie describes PRI Ardi Koesoema's profile from past to present by interviewing a elderly loyal users. It is also featuring global recognition of IJFR 		<ul style="list-style-type: none"> ▪ FORDA Heroes: Commemorate Forest Heroes ▪ FORDA Talks: Talkshow of a new bacteria species on the post mining area recovery during inauguration of Int' Forest Day ▪ FORDA Exhibition: Promoting R & D Products on the special events, e.g.: ASEAN Biodiversity Centre Meeting on March 2020 & INDOGREEN On April 2020 • FORDA Publication A sharing knowledge and experience workshop to meet an international standard. It also officially announce Indonesian Journal Forest Research having indexed in SCOPUS 		<ul style="list-style-type: none"> ▪ FORDA Bazaar Circulating economy and respecting Ramadan, FORDA Bazaar is a kind of food festivals. It also trade in various consumer goods and innovation products, such as: tobarium perfume; cajuput oil, leaf tea and so on ▪ FORDA Care: Respecting a holy month, FORDA will organize social services by visiting orphan, blood donor and etc 		<ul style="list-style-type: none"> ▪ FORDA Clean & Health: Mobile environmental laboratory assessment which belong to P3KLL will provide free service to assess environmental quality on the different spots during periods of time August to December ▪ FORDA Youth: This event will develop students' ecoliteracy through several activities, e.g: Edutourism tour, innovation contest, story telling and etc 	

Time, Venue, and Participants

The series of green event will be organized by institutions and centers of FORDA in either main office or local office, also center of education Tourism Park, in 20 institutions during 2020. The peak of the event will be FORDA Week on July 2020 in the Manggala Wanabhakti Building, Jakarta.

Targeted participants are publics with various backgrounds. FORDA invites the Governments, policy makers, practitioners, academia, experts, youth, gender, journalist, and others to join the event. It is expected that the number of participants come from government, researchers, practitioners, and scientists; will be approximately four thousands persons.

How to Participate

Showing up ideas, initiatives and actions on environment and forest on the series of green event 107th FORDA anniversary will attract a global attention. Thus, we encourage our stakeholders to join and to apply to this event.

Further information the series of green events can be reached by visiting this link: <https://www.forda-mof.org> or the detail enquiries can be asked by emailing at: libforda@yahoo.co.id