



## Festival Tropical Forestry and Environment Research

Serpong Campus III FOERDIA, 13 August 2019 [tentative]

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### CONCEPT NOTE

#### *Framework and Urgency*

**Indonesian Government Research Institution on Tropical Forestry.** Indonesia as a third largest home of tropical rain forest in the world with rich of biodiversity, is interesting to become a tropical rain forest base for research. As Research Government Institution, FOERDIA is expected to achieve impact that is grounded in science. FOERDIA has identified maps of a set of strategic problems, through surveys of demands, which involve research leading to generalizable results, adaptable to local situations. FOERDIA works through institution-strengthening associations with national and international partners towards resolution of these strategic problems. FOERDIA approach focuses on clearly defined principles; sustainable, equity, also collective action.

**Welcoming new 4 paradigms, research good-governance.** FOERDIA was established with a mission to bring scientific knowledge to bear on major decisions affecting the tropical forests and the people who depend on them and become a center of excellence in forestry research. Last 2 years, FOERDIA works in new platform, inter alia, *Paradigm 1*: Production, co- production and reproduction of knowledge; *New Paradigm 2*: Contestation of Science urges a Campaign, entrepreneurship, marketing, and Advocating; *New Paradigm 3*: Enhancing Networking and outreach range; and *New Paradigm 4*: Virtual 4.0, Society Era 5.0, and building a brand.

**Intervening a global decision on Tropical Forests and Environment Governance.** Deeply concerned for improving global forestry and environment, the 17 Sustainable Development Goals-SDGs provide the framework for changing the global degraded situation through well managing of the natural resources. There are vary interest among developed countries, developing countries, least developed countries where building a coalition and a networks, either areas or regions. Many initiatives in the world, negotiation's pathway such areas: biodiversity, biosafety genetics, conservation, climate change, ozone layer, green growth/ development, wetlands, peatlands, timber production, Eco labeling and standardizations, economic and trade, heritage, tribal, waste and debris, pollution and haze, desertification and degradation, coral and karst, drug and crime, research and development, forest investment, food and agriculture. FOERDIA is involved at the global negotiation, intervening matters which is Indonesian's interests in place, inter alia, CBD, UNFCCC, Paris Agreement, UN-EP, ICRAF-CIFOR, CGIAR, IUFRO, APAFRI, UNFF, GLF, UNFAO, CITES, MAB- UNESCO, UN-REDD, FCPF, AATHP, GCF, ASOEN-ASEAN, ASOF-ASEAN, AFoCO, Forest 11, and OECD. FOERDIA is involved at various positions, those are: steering committee, board of trustee, leader, national focal point, party member, or observer. In term of region, FOERDIA is leading in South South cooperation and also ASEAN cooperation.

FOERDIA is therefore recognized in leading the global decision on environment and forestry by international communities. The research outcomes can be realized at many different levels. Ministry of Foreign Affairs launched 75 international organizations, those offer real benefits to the country's interests. FOERDIA makes sure to stand Indonesia stays true to its "free and active" global policies in legally binding and non-legally binding such conventions, agreements, tractates, charter, resolution, mandate, international covenant, and verbal notes etc.

**Implements a theory of Change.** In order to achieve long-term impact, FOERDIA has develop a comprehensive organizational theory of change. This illustrates the way in which demand- driven research is shared, adopted and put into practice through capacity development and engagement, which are integrated throughout the program cycles. By explicitly supporting these adoption and uptake pathways, FOERDIA able to achieve long-term impact far beyond the forest and people. Ongoing foresight work supports the strategic and thematic focus. This results in demand-driven research, which is carried out in collaboration with partners to co- produce knowledge and build capacity. Through outreach and targeted engagement, FOERDIA helps the partners to use, mobilize and share knowledge; and support the target audiences to employ it in their policies and practices, nationally and internationally.

FOERDIA thinks globally and act locally by conducting research on the ground closest to the issues at hand, and by transmitting the findings upward to those who need them most at subnational, national and international levels. FOERDIA applies the most up-to-date communication tools to ensure information is available to policy makers, funding partners, journalists, academics, NGOs, and practitioners in the shortest possible time.

**Research Play-ground.** FOERDIA also work on two pillars, research and development, capacity development and engagement, which are integrated through our theory of dynamics and implemented through eleven thematic work areas in order to positively influence the development trajectory in global episteme. The eleven areas fosters science on biodiversity and conservation of peatlands; restoration, rehabilitation, reclamation; edu/scientific tourism; forest peatlands production, financing and investment, food, energy and medicine; sustainable landscape, justice and tenure, climate change and low carbon, equal opportunities and gender equity, crime and violence. The issues are not merely technical; solutions need to involve multiple stakeholders at multiple levels of governance. Intended users of our research include funding partners and development agencies, conservation organizations, government policy makers, NGOs, advocates, journalists, the private sector, other researchers and practitioners at all levels, as well as smallholders and farmers.

As government of Indonesia's research institution; Research, Development, and Innovation Agency-FOERDIA plays the roles on R&D activities; production of knowledge; produces the knowledge on Forest Management, improving forest products value, environmental quality, and managing environment laboratory, and also social economic, policies, and climate change; terminated on thousands of publications, journals, also recommendation for policy makers and practitioners; such linier approach as discrete. The most is constructed as technical issues. While, the social change flooded faster than technical matter. Finally, the research and development was isolated from real facts, raise a symbolic facts. The Conventional Research and Development came to a close. Research and Development, nowadays, enhancing to conduct and serve with 3 principles; active, proactive, and progressive.

## **Objectives**

The objectives of festival are: to promote research results, building wider networks, enhancing human resources of management, and drumming towards the new 4 paradigms research and development which is a new governance of R&D.

## Main Theme

The Festival would be a 106<sup>th</sup> anniversary of FOERDIA. The overall theme of the FOERDIA Festival will be **Powering Knowledge and Science for Forest, Environment, and People**. This theme reflects the positive magnitude of role of research and development, and suggests the need to proactively integrate research and actions into wider context of promotion and campaign are considered in a holistic manner.

## Structure, Convening Events, and partners

The festival will convene a seminars, exhibition, media dialog, highlevel meeting and technical meeting, held on Tuesday, 13 August 2019 in Serpong Campus III FOERDIA. The main plenary session will be a highlevel meeting and media dialog. The parallel session of Festival such as workshops, seminars, and other events will be conducted during 13 August 2019. Table below provides an overview schematic of structure of Festival.

Time	Plenary	Side Events <sup>1</sup>		Exhibition	Media Dialog
	Auditorium [235 people]	Room 1. P3KLL [72 people]	Room 3. Puslatmas [74 people]	Foyer	
08.00 – 08.45	Registration and Welcoming Coffee				
08.45 – 09.00	Culture Performance				
09.00 – 09.45	<b>Opening Ceremony and High Level Meeting</b> <ul style="list-style-type: none"> <li>▪ Welcoming Speech</li> <li>▪ Keynote Address by Minister</li> <li>▪ Launching the New 4 paradigms Research and Development on Environment and Forestry, AIKO and SILAPONG</li> </ul>				
09.45 – 10.00		Coffee Break		Available space (13-16 booths)	
10.00 – 11.00	Media Dialog with Highlevel/Leaders [Host: Public Relations Bureau]				
11.00 – 12.00	Ministers, media and participants visit the exhibition				
12.00 – 13.00	Break				
13.00 – 15.00	Talkshow "Air Pollution Impact on Students Blood" [Host: Laboratory and Environmental Quality R&D Center]	Smart Talks KHLK [Host: Public Relations Bureau]	Talkshow REDD+ FCPF [Host P3SEKPI]		Spot 1 <sup>2</sup>
15.00 – 15.30	Break				Seed Forest Plant [Host: BP2TPTH Bogor]
15.30 – 16.30	Talk show "Science, Technology and Innovation of Forest Product Processing" [Host: Forest Product R&DCenter]	ITPC "Collaboration Action towards Sustainable Management of Tropical Peat lands" [Host: Forest R&DCenter]	"Paludiculture for sustainable peat land management" [Host: Wetlands International Indonesia]		Spot 3 <b>Mercuri</b> [Host: Laboratory and Environmental Quality R&D Center]
16.30 – 17.00					Spot 4
16.30 – 17.00	Closing Ceremony [Set-BLI]				

<sup>1</sup> Open for project discussion, FGD, FOERDIA's partners, forest/environment business parties, government institution etc. Available spaces would be opened if demand is raising.

<sup>2</sup> PUI theme-FOERDIA

The festival sessions in this day will allot a time slot for the reporting back of session events' highlights. Designated coordinating rapporteurs from each sessions will be invited to deliver brief reports on conclusions and outcomes of the events in their sessions. The sessions would serve on Bahasa or English language.

The highlevel meeting and media dialog will comprise introductory statements from highlevel dignitaries and keynote speakers, following media dialog. The New 4 paradigms will be launched during the plenary session, establish a spirits of change. Side events may take various forms e.g. publication launches, targeted mini-seminars, specific meetings, etc.

Engagement of mass media through releasing press materials and conducting press conference onsite will be done. Other portals such as monthly/quarterly newsletters, mailing lists, and Groups can be used to spread information and key messages. The promotion in upcoming webinars and events may be explored drumming up towards the Festival.

In the occasion, media coverage would involve, either international media or national media; including television, online, printed, and radio; would be reporting during all session run. In all session, event organizer uses culture dress, and batik attire for participants.

### ***Communication strategy***

A communication strategy will guide the organizing team, host, and session leaders to harmonize efforts and effectively bring forward the message of the FOERDIA Festival to the public. The overall goal of the communication strategy is to communicate the role of research and development on forests and environment, particularly in sustainable development.

Specifically, it aims to engage people moving from conventional research platform to new platform of Research and Development, pressing a role of research on forestry and environment issues, raise the discourse on forests and forestry issues, shape the narrative on forests and influence public perception, and contribute to science-policy interfacing. The message from FOERDIA Festival should cater to a wide range of audience particularly for FOERDIA's partner and Colleagues, including governments, civil society, private, business, research and academia, donors, etc.

Stocktaking of the available and untapped resources is needed to fully realize the implementation of the strategy. In terms of human resources, the staff from FOERDIA and Secretariat General MoEF will be the main foundation of the support for the communication aspect of the Festival. In addition, partners and volunteers will be tapped to provide support in promoting the event and providing coverage using social media channels. The FOERDIA can be potentially mobilized to provide technical expertise. Capacity-building of communicators, journalists, and forestry officers can also be done through a communication boot camp/workshop prior to the event.

Availability and accessibility to infrastructure should also be taken into consideration. A dedicated website for the Festival will be developed which will provide all the important information for the participants. The page for Festival will be hosted by FOERDIA and will include a link to the FOERDIA site. Through sharing materials and key messages, communicating through social media can encourage participation and partnerships of partner organizations.

Physical infrastructures such as photo booths and scientific café can provide creative spaces for people to take part and help spread our messages during the event. Taking advantage of the technology in Campus III FOERDIA Serpong, webcasting of the events can be explored to connect with people who are not able to physically attend the event.

### ***Resources Mobilization***

Keeping with the participatory nature of Festival, partners and sponsors are engaged to complement the resources of the host in organizing this event. This approach, which was applied start with Launching a new 4 paradigms of FOERDIA with CIFOR, has been beneficial to forge synergies and cooperation among partner organizations. It is therefore proposed to follow a similar costing model and funding arrangements. The session leaders, the host, and contributor will discuss and agree on the costing model that will cover the general session and the incremental costs. In addition, external support from international organizations and private sector will be explored to complement the efforts of the partner organizations.

### ***Contact Further Information***

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